Prerequisites in Economics/Management Accounting
for applicants in the MA program
„International Management and Intercultural Communication”
(GlobalMBA)

Economics
   (also in German „Volkswirtschaftslehre“, Ueberreuther, neueste Auflage)
   (Introductory text for students with little knowledge in economics)

   (More in-depth coverage of macroeconomics which is a prerequisite for the Global
   Economics course)

   Addison-Wesley, latest edition. (The textbook is used in Global Economics course)

Accounting
1. Bowhill, Bruce: Business Planning and Control, John Wiley & Sons, latest edition,
   Chapter 1-12.

   chapters 1-9 (or comparable)

3. Any other introductory text into Accounting